



# LEADERSHIP SANTA CRUZ COUNTY



SPONSOR  
**BENEFITS**

[leadershipsantacruzcounty.org](http://leadershipsantacruzcounty.org)

# WHY SPONSOR LEADERSHIP SANTA CRUZ COUNTY?

Being a Leadership Santa Cruz County (LSCC) Sponsor is a wonderful way to support a program that grows leaders within your local community. It's also a great way to increase the visibility of your organization or business with the local Chambers of Commerce, with more than 40 emerging leaders and over 1,200 LSCC alumni.

For more information on becoming a Sponsor, please contact LSCC Development Committee at: [lscddirector@gmail.com](mailto:lscddirector@gmail.com) or (831) 662-3881

## DEVELOPMENT CALENDAR OF PROGRAM DAYS

**ORIENTATION**  
August

**TWO DAY LEADERSHIP RETREAT**  
September

**HOUSING & ECONOMICS**  
October

**HEALTH & HUMAN SERVICES**  
November

**BUSINESS & TOURISM**  
December

**LOCAL GOVERNMENT**  
January

**EDUCATION**  
February

**CRIMINAL JUSTICE SYSTEM**  
March

**THE PAJARO VALLEY**  
March

**AGRICULTURE**  
April

**ART & CULTURE**  
May

**ENVIRONMENT & INDUSTRY**  
June

**GRADUATION**  
June

# BENEFITS AT A GLANCE

SPONSORSHIP LEVELS	Annual Class Sponsor	Day Sponsor	Program Sponsor
	\$3,000	\$1,000	\$500
BENEFITS			
Table at Annual LSCC Graduation	✓		
Banner ad on LSCC Website for one year as Class Sponsor	✓		
Complimentary tickets to Annual Alumni/Reunion Event	✓		
Includes sponsorship of annual Alumni/Reunion Event	✓		
Be interviewed on KSCO's Think Local First Radio Show as a LSCC sponsor	✓		
Speaking opportunities at Graduation	✓		
Speaking Opportunity at Day Program	✓	✓	
Featured on all class slide presentations for the year	✓		
Featured on class slide presentation for Day Program	✓	✓	
Provide collateral/promotional material for ALL Program Days	✓		
Provide collateral/promotional material at a Day Program	✓	✓	
Display your banner at the Alumni/Reunion	✓	✓	
Display your banner at a Day Program	✓	✓	
Posts on LSCC Social media recognizing your sponsorship of LSCC	3	2	1
Verbal recognition at LSCC Graduation	✓	✓	
Inclusion in LSCC year-end Press Release	✓	✓	✓
Featured in LSCC eNews (premium placement, logo, weblink)	✓	✓	
Sponsor logo on Leadership letterhead	✓	✓	
Sponsor logo and link to website displayed in Sponsor section of LSCC website	✓	✓	✓
Inclusion on a Program Day Agenda			✓
Featured in LSCC eNews (logo, weblink)			✓